

Eros International's Marathi superhit *Boyz* 2 shines at the box office collecting Rs. 13 crores within 10 days of release

Other October releases *Tumbbad*, *Andhadhun* also open to rave reviews & fare well

<u>Mumbai, 16th October 2018</u>: Eros International Media Ltd, a leading global company in the Indian film entertainment industry, has announced a very successful performance of its Marathi release *Boyz 2* which has collected Rs. 13 crores within 10 days of its release on 5th October.

Distributed by Eros International across 375 screens, the sequel to director Vishal Devrukhkar's super hit *Boyz*, *Boyz* 2, presented by Everest Entertainment and Eros International in association with Avadhoot Gupte and Supreme Motion Pictures Production had a hugely successful first week of Rs. 10 crores and collected Rs. 3 crores in its second weekend. The film continues to run successfully across cinemas.

Eros' other October releases including the critically acclaimed horror fantasy *Tumbbad* and Sriram Raghavan's engaging crime thriller *Andhadhun* starring Ayushyamann Khurrana and Tabu that Eros released in the international markets have also fared well to rave response.

Speaking on the success of its recent releases, **Sunil Lulla, Managing Director, Eros International Media Ltd** said, *"It's been an interesting mix of genres that we have presented to audiences this month, from comedy to horror and crime thriller, each of which has met with a very encouraging response. We want to continue remaining focused on contributing good cinema across languages that caters to all audience taste".*

About Eros International Media Ltd

Eros International Media Ltd. (BSE Script Code: 533261; NSE Script Code: EROSMEDIA) is a leading global company in the Indian film entertainment industry that acquires, co-produces and distributes Indian films across all available formats such as cinema, television and digital new media. Eros International is part of Eros International Pie, which became the first Indian media Company to raise capital and be listed on the New York Stock Exchange. Eros International has experience of over four decades in establishing a global platform for Indian cinema. The company has a competitive advantage through its extensive and growing movie library comprising of over 2,000 films, which include Hindi, Tamil, and other regional language films. Eros International has built a dynamic business model by combining the release of new films every year with the exploitation of its film library. For more information please visit: www.erosintl.com.



EROS INTERNATIONAL MEDIA LIMITED

Carporate Office 701 702, Subreme Chambers, Off Veera Desar Road, Andherr (W), Mumbar 400 053 Tel +91 22 6602 1500 Fax -91 22 6602 1540 Email eros@erosintl.com • www.erosintl.com Regal Office Kurlash Plaza 2nd Floor Plan No. 12 Off Veera Desar Road Andherr (W), Mumbar 400 053 CINING 1999992ME1994PLC080502